



media SOLUTIONS GROUP

A decade of **visual** excellence

GROUP PROFILE

A **LEADING** PROVIDER
OF **OUTDOOR** MEDIA
THAT SETS **ADVERTISING**
STANDARDS FOR ANY **COMPANY**

MEDIA SOLUTIONS GROUP PROFILE



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A decade of MAMU excellence

Media Solutions, within the markets it operates in, is recognised as a leading supplier of alternative media. Media Solutions is headquartered in Windhoek Namibia and has operations in the following countries:

- Namibia
- Zimbabwe
- Malawi
- Zambia
- Kenya
- Uganda
- Tanzania
- Rwanda
- Burundi and
- Ethiopia

In the East African market we exclusively offer the City Clock medium while in Namibia ,Malawi and Zimbabwe we have the full range of alternative media products.

Among our clients are Sanlam, Samsung, Namibia Breweries Limited, Telecom Namibia, DHL, Delta Beverages Zimbabwe, Standard Bank, Econet Wireless Zimbabwe, Nedbank, MTC Namibia, Eno, First National Bank, Shoprite, Grandpa, Nasoma/PSI , Airtel, Carlsberg, MTL and Nedbank

With our vast experience in the various markets we operate in we believe you and your brands will benefit from it.

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OUR FOOT PRINT

HEAD OFFICE - NAMIBIA

Media Solutions Group
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info@mediasolutiongroup.com

ZIMBABWE

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Tel: 04-761172
info@mediasolutiongroup.com

MALAWI

House Number 3
Mambo Street, Namiwawa Blantyre
P.O. Box 1032, Blantyre, Malawi
info@mediasolutiongroup.com

UGANDA

ETHIOPIA

KENYA

TANZANIA

UGANDA

BURUNDI

Tel: +264 61 309 238,
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info@mediasolutiongroup.com
www.mediasolutiongroup.com



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Airports – All regional airports across Namibia.

Talk directly to the high net worth individuals , decision & policy makers.



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Sky signs

These are high impact custom made signs positioned on the city's iconic buildings.



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Roof Tops

Customized roof wraps across the various cities



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Street pole Advertising

Media Solutions Namibia developed this media for. The structure has a fiber glass/plastic finish, which make it more aesthetically pleasing. Below is the visual of the structure.



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Windhoek Lamp Pole Branding



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Malawi – Lilongwe & Blantyre



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Wall Wraps

These structures are situated at various, high visibility areas in and around the CBD. They range between medium too mega size structures.



Windhoek, Namibia –
Min of Agriculture wall
Wrap

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Harare, Zimbabwe – Delta Beverages Wall Wrap

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Windhoek, Namibia – Shoprite wall Wrap

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Zimbabwe, Harare – Kingdom Cigarette Wall Wrap

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Windhoek, Namibia – Standard Bank Wall Wrap

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Zimbabwe, Harare – Econet Wireless

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City Clocks

Finite in number and positioned by intersections in towns such that none will be in sight of each other.
Great media combining advertising with functionality.



Windhoek,
Namibia -
Nedbank

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Nairobi – DT Dobie

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Blantyre – FINCA

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Walvis Bay, Namibia - DHL

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Shopping Mall/Lightbox Advertising

This is media that has been located at various locations in Windhoek means to cater for traffic visiting the mall. The media is made of aluminum frames and designed in sync with the overall deco of the mall. More shopping malls are coming on board as the demand is growing with the clients who want to be closer to their markets.



Windhoek, Namibia - Sanlam Namibia Lightboxes

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Billboards



Okahandja, Namibia –Eagle Lager

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Windhoek, Namibia –Shell

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Walvis Bay – Sam Nujoma Drive

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Gantry

These are positioned at the entrances to the various towns. The size varies from 3m (h) x 12m (w) to 4.5m (h) x 18m (w)



Outapi, Namibia – Windhoek Lager Gantry

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Mariental, Namibia – Standard Bank

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Augustinium School – 4m x 16m Double sided billboard



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Maxi Poles

In key malls positioned by the parking lots



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Thank You